

ADVOCACY FOR LIVINGSTONE POLICY (COMMUNITY POLICY)

1. Scope

The Advocacy for Livingstone Policy (this 'Policy') outlines how Livingstone Shire Council (Council) undertakes advocacy to best represent the needs, wants and desires of our community to all levels of government.

This Policy does not apply to advocacy materials generated by, or personally promoted by, individual Councillors.

2. Purpose

The purpose of this Policy is to:

- ensure positive, proactive advocacy of relevant Council projects;
- provide a consistent, streamlined approach to managing advocacy;
- ensure accuracy of information provided; and
- deliver messages and information in a political environment.

3. References (legislation/related documents)

Legislative references

Local Government Act 2009

Related documents

Livingstone Community Plan 2050

Media Policy

Social Media Policy

4. Definitions

To assist in interpretation, the following definitions shall apply:

Central Queensland Regional Organisation of Councils	(CQROC) comprises representatives from the Banana Shire, Central Highlands Regional, Gladstone Regional, Livingstone Shire, Rockhampton Regional and Woorabinda Aboriginal Shire Councils.
Council	Livingstone Shire Council.

5. Policy Statement

Where advocacy has been identified as an important step in positioning our community to achieve our strategic planning and budgeting process goals, Council will:

- a) advocate on issues, projects, services and opportunities that:
 - have business cases developed;
 - have been subject to community consultation;
 - lead to the achievement of community outcomes.
- b) create election advocacy briefs prior to each State and Federal election, ensuring Council endorsement is obtained before distribution.
- c) represent Livingstone views/needs to Queensland and Australian government Ministers.
- d) host regular meetings to make representations to local members of parliament.
- e) engage in all forms of media to present Livingstone views/needs.
- f) actively engage with all candidates participating in government elections.
- g) develop partnerships and strategic alliances with other local and regional organisations.
- h) submit funding applications to deliver priority projects.
- i) participate in the peak associations of:
 - Local Government Association of Queensland;
 - Australian Local Government Association.
- j) contribute submissions to inquiries and other government surveys and reports which further the cause of our community.
- k) energetically engage in regional collaboration opportunities including via representation on the Central Queensland Regional Organisation of Councils.

6. Changes to this Policy

This Policy is to remain in force until any of the following occur:

- 1) The related information is amended/replaced; or
- 2) Other circumstances as determined from time to time by Council.

7. Repeals/Amendments

Version	Date	Action
1.0	27/10/2020	Adopted
1.1	19/05/2023	Document reviewed – administrative update, portfolio updated

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ACTING CHIEF EXECUTIVE OFFICER