

# INVITATION TO SUBMIT EXPRESSIONS OF INTEREST

## LIVINGSTONE SHIRE COUNCIL PLACEMAKING AND PUBLIC ART PROGRAM

Livingstone Shire Council invites appropriately qualified artisans to submit credentials and ideas regarding the development of creative public art and placemaking installations within Livingstone Shire. The Council is seeking providers with proven ability and capacity to develop initiatives that are artistic, creative, impactful and locally distinctive. Initiatives should support the creation of a unique sense of place and identity for the region: in culinary terms, the icing on the cake. Funding is available to support a limited number of initiatives.

The Council is encouraging concepts that are informed by cultural, site specific, contextual and local character considerations or are character-defining feature on their own. Creativity, quality, local authenticity, general impact and community return on investment are the most important attributes considered when determining which projects to support.

The Council intends to engage artists and creative individuals/entities to deliver specific subject and site opportunities and to contract for the delivery of ideas identified by the proposer that accord with the placemaking objectives articulated in the Yeppoon Placemaking Strategy. To help guide implementation of the Placemaking Strategy the Council established the Placemaking Reference Group (PRG) in April 2018 with a mix of community members and Council staff. The PRG's role is to evaluate the merit of ideas, provide advice on priorities, guide project development and delivery and cultivate community awareness about the goals and benefits of placemaking.

### Criteria for Selection

Proposers will be considered for specific projects according to the following selection criteria.

- Quality of artistic and creative skills;
- Experience and portfolio;
- Ability to deliver projects according to scope, timeline and budget;
- Degree of local participation; and
- Fees and value for money.

A list of local artisans and collectives is maintained by Council to ensure that outreach to potential providers for projects is as comprehensive as possible. Ensuring fully inclusive outreach requires that artisans make themselves know to the Council. Artist selection for particular projects is undertaken in accord with Council procurement policies. Projects under \$5,000 do not require written quotes. Projects between \$5,000 and \$15,000 require that two quotes be sought, and a minimum of three quotes for over \$15,000, up to \$180,000.

Project ideas are evaluated according to:

- The creativity, originality and aesthetic quality of project concepts;
- Relevance to achieving the goals and objectives of the Yeppoon Placemaking Strategy and Priority Initiatives;
- Project impact, value for money, positive community benefits;
- Community visibility and accessibility;
- Local cultural and contextual relevance;
- Whole of life benefits and costs including transaction costs associated with acquisition, maintenance and disposal;
- Whether the project may be supported by or can leverage additional resources (volunteer labor, matching grants, philanthropic participation); and
- Catalyst impact on future community improvements (economic, social and environmental).

Installations may be permanent or temporary, and artists/creative providers are encouraged to employ any materials (paint, chalk, vegetation, timber, metal, concrete, lighting, recyclables, etc.) that they consider relevant to their interpretation of the opportunity. Interactive and engaging installations are encouraged. It is Council's desire to create a broad diversity of installations, widely distributed and employing a broad diversity of artisans.

### **Site Opportunities**

Location opportunities include, but are not limited to:

- Sections of pavement and public spaces in the Yeppoon and Emu Park Town Centres;
- Certain parks, medians, verges, roundabouts and other public spaces in the Shire;
- Certain amenity blocks and other Council managed buildings;
- Certain solid fences and retaining walls;
- Pedestrian crossings;
- Various poles and bollards;
- Certain bus shelters;
- Various utility and manhole covers;
- Certain utility boxes; and
- Street furniture – existing or as proposed by artisan.

These are all features either under Council's jurisdiction or which it may be able to negotiate the use of with other service providers. Council is willing to work with private owners and may enter into collaborative initiatives on private property where the impact of an intervention is largely in the public realm, such as wall murals, landscaping and creative lighting.

Interested parties can refer to the Yeppoon Placemaking Strategy for inspiration on the kinds of interventions the Council seeks to support. You can also contact the Council's Urban Strategist at [placemaking@livingstone.qld.gov.au](mailto:placemaking@livingstone.qld.gov.au) to discuss ideas and strategies for concept delivery. Under no circumstances should the content of the Placemaking Strategy be considered the limit of what might be pursued.

## **Limitations**

While it is the Council's general intent to make the process of placemaking as user friendly as possible, there are limitations, to wit.

- All projects proposed on public property should be referred to the Council for review prior to installation;
- Installations on private property will require the owner's consent;
- Placemaking adjustments to public facilities are subject to various local, State and Federal standards that govern the functionality and safety of these facilities, meaning not all such facilities may be modified; and
- Funding.