

Request for Proposal for Smart Public Art Installation within Beaman Park, Yeppoon

Livingstone Shire Council seeks requests for proposals for the design of a “smart art” installation within Beaman Park, Yeppoon. The installation will be a component of a larger smart city project centred on Beaman Park as a smart precinct. This area will be used to showcase smart technology such as smart lighting, public Wi-Fi and other smart technologies that will increase visitor interaction and attraction.

Context

Council has recently completed construction of the Centre of Excellence for Disaster Management, Innovation and Community Resilience (aka The Hub) adjoining the west boundary of Beaman park and interfacing directly with the park. Because the Council owns both properties, The Hub property is included within the scope of this project and the formal space in front of the building provides one of the best opportunities for a smart art installation.

Objectives

The Council does not wish to limit design creativity by directing the form, function and positioning of the requested art installation other than to state that it must incorporate ‘smart’ components and relay a positive experience to viewers. Beyond this baseline, distinctive, creative, popular, memorable and evocative are other apropos descriptors for Council’s intent regarding the impact of this project. As a guideline the artist may wish (but is not obliged) to consider the following additional aspirational maxims, to wit, that the art;

- Be highly engaging and visibly prominent;
- Preferably be highly interactive in that it allows for two-way engagement with the installation: in this respect it may respond to input from people, weather conditions, light, world events (such as climate change) and other variables;
- Provide changing or multiple experiences to ensure continued and repeat patron interest;
- Generate ongoing strong interest and a positive social media profile;
- Provide a different experience between day and evening; and
- Be educational regarding such aspects as distinctive characteristics of the region, the Great Barrier Reef, locality history, natural history and other elements of community interest.

Council has no preconceived ideas on what the installation should be, either in appearance or functionality. By way of example, proposers may refer to the example installations represented on Attachment 1. Please note that these static examples will not fully represent the functionality and impact that some of these installations provide. Proposers may consider installations that:

- Involve a digital response to touch, input, proximity or movement;
- Include keyboard or touch capacities (touch screen inquiry or manipulation);
- Involve interactive or changing use of light; and
- Include elements of AI (artificial intelligence) enabling evolution of interactive experiences.

Project Scope

The installation/s must be placed within the area depicted in Attachment 2, primarily the extent of Beaman Park, the front of the Hub and the contiguous footpath precinct.

- Council will consider projects up to a maximum value of \$30,000 (inclusive of design, fabrication and installation);
- Functionally, the installation should be low to no maintenance to minimise operational costs;
- The installation needs to be resistant to local conditions (coastal environment) and otherwise durable, including resistance to vandalism and operational breakdown;
- The installation is not restricted to a single piece and may consist of multiple elements in one or more locations within the park, including in association with The Hub building; and
- The installation may be stand alone or interact with existing features of the park, such as the trees, pathways, Hub plaza and walls, or art deco toilets.

Timeline

Proposals and costings are required to be emailed to placemaking@livingstone.qld.gov.au by 5:00pm 19th November 2018.

Installation and handover will need to be completed and operational by 30th April 2019.

Submission Evaluation

Project concepts will be evaluated by the Place Making Reference Group, a Council-community committee that acts in an advisory role to Council regarding priorities and the form of place making initiatives within the Shire, in conjunction with the Yeppoon Town Centre Smart Projects Project Control Group. Advice from these bodies will be considered by the Council in making the final decision about the preferred smart art project.

To aid the evaluation process, the proposer should provide evidence of experience with similar installations or otherwise demonstrate capacity to deliver their concept in accordance with:

- Stated performance outcomes;
- Proposed features and operational parameters;
- Budget and installation timeline; and
- Project delivery capabilities.